SPONSORSHIP PARTNER PACKAGES

Internet Sales 20 Group 13

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WHAT IS THE INTERNET SALES 20 GROUP CONFERENCE?

The Internet Sales 20 Group is the preeminent conference in the automotive industry for Dealer Principals, General Managers, Internet Sales Directors, Digital Marketing Managers and Sales Professionals, due to its wealth of knowledge from industry experts, its unique curriculum design and its unparalleled level of interaction between attendees and sponsors.

WHAT MAKES THE INTERNET SALES 20 GROUP DIFFERENT?

The Internet Sales 20 Group is unlike any other conference in existence in the automotive industry today. We have designed this event to give our sponsors 3 days of full interaction with our dealer attendees. Our sponsors and dealer attendees eat breakfast together, eat lunch together, learn together and have fun together for 3 jam packed days of education and motivation!

The creators of the IS20G are car people with a combined 30 years experience! They are also Franklin Covey Certified trainers and facilitators, which allows for an effective conference format, with a unique curriculum design with a beginning, middle and end. Additionally, the event's head moderator, Sean V. Bradley CSP, is a certified speaking professional, which means he is able to orchestrate highly intelligent and informative conversations like no other.

The IS20G creators and team go beyond the automotive industry. They are professional videographers, performance managers, audio technicians and musicians. These talents are integrated into the production of the event at a whole other level making the audio and visuals just as memorable as the content.

We have constructed creative ways to get the attendees to engage with our vendor partners through our "**Fundaction**" sessions like the roundtables and mastermind sessions. The creators are vendors too and understand what it is like to be one, therefore, we treat our sponsors as partners.

HOW CAN YOUR COMPANY BENEFIT FROM BEING A PART OF THE INTERNET SALES 20 GROUP?

Brand exposure to some of the top dealerships and dealer groups in the country. Some of our past groups have included...

Your company's table is located within the perimeter of the event so you are a real part of the event and have the ability to chime in and provide feedback on all conversations, not only your speaking session. Full vendor engagement is encouraged, be as visible/vocal as you want to be.

Your company will be among some of the top companies in the world both inside and outside of the automotive industry. Your speaking sponsorship will give you the ability to share the stage with some of the greatest minds from companies like *AutoWeb, TrueCar, Fair.com, Facebook* and *Google.*

We allow Dealer Principals and General Managers to attend free, so our audience is composed of 60% decision makers, which will give your organization the ability to deal directly with those able to pull the trigger on signing up for your services right at the event!

By being a part of the Internet Sales 20 Group, your company will gain massive credibility as an industry expert and as a real resource to dealers.

The relationships you will develop from this experience are priceless!

WHAT POSITIONS AT THE DEALERSHIP GENERALLY ATTEND THE INTERNET SALES 20 GROUP?

- Dealer Principals (Majority of our audience)
- General Managers (Majority of our audience)
- Internet/BDC Managers
- Sales Professionals

BIGGER. BETTER. BUT NOT TOO BIG!

Each one of our events has become bigger and better each time, and this IS20G will be no exception! We want to stress that we have no intention of ever becoming an event of 1000 people. At that level, you lose intimacy. It's not about the quantity, but rather the quality. The quality of time and the quality of the attendees.

HOW MANY DEALERSHIP MEMBERS CAN WE EXPECT TO BE A PART OF IS20G?

Approximately 200 (These dealers represent large Dealer Groups!)

IS IT REALLY WORTH IT FOR ME COMPANY TO INVEST IN AN AUDIENCE OF 200 DEALERSHIP MEMBERS?

YES!!!! The format of this event is so intimate that you and the attendees are forced to interact and to get to know each other. At other conferences that are much larger, you don't have that level of intimacy and the opportunity to BUILD real relationships like you do at this conference. Other events banish exhibitors to the exhibit hall where you are forced to stay within the bounds of your exhibit space, left hoping and praying that the right dealership personnel will decide to happen to walk by your booth and beyond that, actually talk to you. So we ask... would you rather be in the presence of 500-1000 dealership members that your success is dependent on chance, or practically be trapped in the same space with 200 dealership members for 3 full days allowing for unity, camaraderie and an exhilarating experience like no other? And also to remind you... our audience consist of 60% decision makers!

All attendees leave with a feeling of being a part of something great. What company doesn't want to be a part of something great?

SPONSOR REVIEWS

See What Our Sponsors are Saying...

"We are honored to have been the title sponsor for the last seven IS20Gs. Each event has more than paid for itself resulting from priceless new relationships and reoccuring revenue."

Scott Pechstein,
VP of Sales, Autoweb

"Thank you very much for a wonderful event. Just as you promised, this was a show unlike any other. You created an informative program and a warm atmosphere with great energy and camaraderie. I thoroughly enjoyed my time in Miami and early indications are that this was a great success for Fair."

Matt Cragin
Director of Corporate Strategies, Fair

"I've been doing these for the last 15 years...they're absolutely phenomenal. We've certainly done ones of these in the past where's there's been...200 and sold out."

Ken Potter
President, Build a Brand

"I wanted to send a brief email and say "Thanks!" The show was top notch, I learned a lot, connected with great dealers and had some fun! Needless to say, I'll be sponsoring next year and probably looking for a bigger sponsorship."

Charlie Bass,
VP of Sales, PureCars

"Having been in this industry for 35 years, produced thousands of workshops, I know the amount of time, effort, and resources it takes to do one of these in a world class manner. This has been top shelf beginning to end."

Paul Cummings
CEO & Owner,
Paul Cummings
Worldwide

"There's a reason why we've been a proud sponsor of the Internet Sales 20 Group for 12 straight years: Bottom line, we get results!"

Todd Dearborn
VP, Sales & Operations, CarsDirect

INTERNET SALES 20 GROUP SPONSORSHIP PACKAGES

We are excited to share our unique array of sponsorship partner packages. Each of our packages were designed with the intent to provide both our sponsors and dealership attendees an incredible, unique and memorable experience for an ultimate win-win. We offer such a diverse variety of sponsorship opportunities that you are afforded the ability to get involved on a small, basic level, a large, extreme level and everything in between. Please review the following packages and details to determine which package best fits with you and the needs of your organization. If you have an idea for an additional package not listed, we are always open to new sponsorship concepts and feel free to reach out.

MULTIPLE WAYS OF ENGAGEMENT AND PARTICIPATION

- **Keynote Presentation**
- **General Assembly Speaking Sessions**
- **Open Panel Discussions**
- **Expert Roundtable Discussions**
- **Mastermind Sessions**
- **Awards Ceremony**
- **Video Production/IS20G VT Sponsorship**
- **Food and Beverage**
- **Entertainment**
- **VIP Networking Event/Cocktail Event**
- **Conference Materials and Branding**
- **Post Production Services**

SPONSORSHIPS
AT A GLANCE

Title Sponsorship	$19,995 Limit: 1	45 Minute Speaking Time	Exhibit Table +4 Registrants	4 Dealer Attendees	4 VIP Passes
IS20G VT Sponsorship	$17,995 Limit: 1		Exhibit Table +3 Registrants	3 Dealer Attendees	3 VIP Passes
Diamond Sponsorship	$15,995 Limit: 2	45 Minute Speaking Time	Exhibit Table +3 Registrants	3 Dealer Attendees	3 VIP Passes
King of the Ring Sponsorship	$10,995 Limit: Limited	45 Minute Speaking Time	Exhibit Table +2 Registrants	2 Dealer Attendees	2 VIP Passes
Keynote Sponsorship	$12,995 Limit: 1	45 Minute Speaking Time	Exhibit Table +2 Registrants	2 Dealer Attendees	2 VIP Passes
Platinum Sponsorship	$7,995 Limit: Limited	45 Minute Speaking Time	Exhibit Table +2 Registrants	2 Dealer Attendees	2 VIP Passes
Roundtable Sponsorship	$5,995 Limit: Limited	80 Minute Speaking Time	+2 Registrants		2 VIP Passes
Synergy Session Sponsorship	$5,995 Limit: Limited	60 Minute Speaking Time	+2 Registrants		2 VIP Passes
Gold Sponsorship	$5,995 Limit: Unlimited		+2 Registrants	2 Dealer Attendees	1 VIP Passes

AT A GLANCE CONTINUED...

Silver Sponsorship	**$2,795**		+2 Registrants		1 VIP Pass
	Limit: Unlimted				
VIP Sponsorship	**$15,995**		Exhibit Table +3 Registrants	2 Dealer Attendees	2 VIP Passes
	Limit: 3				
Entertainment Sponsorship	**$10,995**		Exhibit Table +1 Registrants	2 Dealer Attendees	1 VIP Pass
	Limit: 1				
Cocktail Party Sponsorship	**$7,995**		+1 Registrant	2 Dealer Attendees	1 VIP Pass
	Limit: 3				
Transportation Sponsorship	**$7,995**		+2 Registrants	2 Dealer Attendees	2 VIP Passes
	Limit: 1				
Breakfast Sponsorship	**$8,500 (3 Day)**				
	Limit: Limited				
Lunch Sponsorship	**$11,000 (3 Day)**		+2 Registrants		
	Limit: Limited				
Break Sponsorship	**$5,000**				
	Limit: Limted				
Coffee Sponsorship	**$4,00**				
	Limit: Limited				

TITLE SPONSORSHIP

EXCLUSIVE OFFERS

- Speaking Opportunity – 45 minute presentation
- Roundtable Opportunity - 80 minutes (4 / 20 minute sessions)
- Synergy Session - 60 minutes (2 / 30 minute sessions)
- Exhibit Table – first pick of table location plus four registrants
- Day 1 Speaking Spot
- Guaranteed Panel Spot
- Four complimentary Dealer Attendees
- Four complimentary VIP passes
- Full page color advertisement in Workbook
- Logo on the composite cover page
- Extensive event branding
- Logo on Powerpoint slides for entire event
- Logo on official agenda in Workbook
- Official bag advertisement

PRE-EVENT MARKETING

- Online promotion – AIS, IS20G websites
- Inclusion on all print ads and email blasts

ON-SITE MARKETING

- Inclusion on all event banners and signage
- Logo branded on the hotel key cards

POST-EVENT MARKETING

- Inclusion in "Thank You" email after event
- List of attendees - Exclusive list of attendees and contact information

***Sponsor Limit:* 1**

Your Investment: $19,995

Speaking Session will be Included in the IS20G VT

VIDEO PRODUCTION/ IS20G VT SPONSORSHIP

EXCLUSIVE OFFERS

- Roundtable Opportunity - 80 minutes (4 / 20 minute sessions)
- Co-Branding on IS20G VT
- Watermark in all videos created for IS20G
- Three Registrants
- Three complimentary Dealer Attendees
- Three complimentary VIP Passes
- Highlight Reel
- Full Page Advertisement in Workbook
- Inclusion on contact list

PRE-EVENT MARKETING

- Online promotion – AIS, IS20G websites
- Inclusion on all print ads and email blasts

ON-SITE MARKETING

- Inclusion on all event banners and signage
- Custom Mic Flag
- Step and Repeat with Company Logo

POST-EVENT MARKETING

- Inclusion in "Thank You" email after event
- List of attendees - Exclusive list of attendees and contact information

***Sponsor Limit:* 1**

Your Investment: $17,995

DIAMOND SPONSORSHIP

EXCLUSIVE OFFERS

- Speaking Opportunity – 45 minute presentation
- Roundtable Opportunity - 80 minute speaking time
- Synergy Session - 60 minutes (2 / 30 minute sessions)
- Day 1 speaking spot
- Exhibit Table plus three registrants
- Three complimentary Dealer Attendees
- Three complimentary VIP passes
- Full page color advertisement in Workbook
- Custom Automotive Internet Sales Video Interview
- Basic Video Package upgrade included
- Official lanyard advertisement

PRE-EVENT MARKETING

- Online promotion – AIS, IS20G websites
- Inclusion on all print ads and email blasts

ON-SITE MARKETING

- Inclusion on all event banners and signage

POST-EVENT MARKETING

- Exit Commercial
- Inclusion in "Thank You" email after event
- List of attendees - Exclusive list of attendees and contact information

***Sponsor Limit:* 2**

Your Investment: $15,995

Speaking Session will be Included in the IS20G VT

KING-OF-THE RING SPONSORSHIP

EXCLUSIVE OFFERS

- Speaking Opportunity – 45 minute presentation
- Roundtable Opportunity - 80 minute presentation
- Exhibit Table – first pick of table location plus four registrants
- Two complimentary Dealer Attendees
- Two complimentary VIP passes
- Customized email campaign
- Full page color advertisement in Workbook
- Company logo branded on $1,000 Professional Championship Belt
- Company logo branded on $1,000 check to winner
- Company logo branded on round cards during intermission
- Company logo branded on boxing ring skirt
- Watermark on "King-of-the-Ring" Promotional videos

PRE-EVENT MARKETING

- Online promotion – AIS, IS20G websites
- Inclusion on all print ads and email blasts

ON-SITE MARKETING

- Inclusion on all event banners and signage

POST-EVENT MARKETING

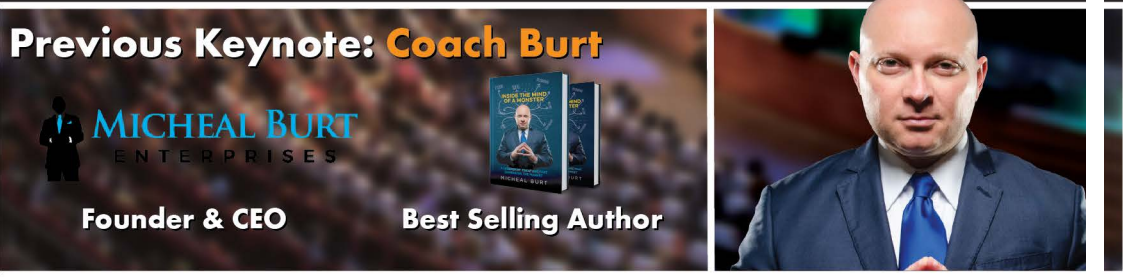
- Inclusion in "thank you" email after event
- List of attendees - Exclusive list of attendees and contact information

Sponsor Limit: ***Limited***

Your Investment: $10,995

Speaking Session will be Included in the IS20G VT

KEYNOTE SPEAKER SPONSORSHIP



EXCLUSIVE OFFERS

- Speaking Opportunity – 45 minute presentation
- Roundtable Opportunity - 80 minutes (4 / 20 minute sessions)
- Exhibit Table plus two registrants
- Two complimentary Dealer Attendees
- Two complimentary VIP passes
- Introduce Celebrity Speaker
- Celebrity Speaker Endorsement
- Exclusive pre/post Keynote speaker recognition
- Fully edited and branded video of speaking session
- Customized email campaign
- Full page color advertisement in Workbook

PRE-EVENT MARKETING

- Online promotion – AIS, IS20G websites
- Inclusion on all print ads and email blasts

ON-SITE MARKETING

- Inclusion on all event banners and signage

POST-EVENT MARKETING

- Inclusion in "thank you" email after event
- List of attendees - Exclusive list of attendees and contact information

***Sponsor Limit:* 1**

Your Investment: $12,995

Speaking Session will be Included in the IS20G VT

PLATINUM SPONSORSHIP

EXCLUSIVE OFFERS

- Speaking Opportunity – 45 minute presentation
- Exhibit Table plus two registrants
- Two complimentary Dealer Attendees
- Two complimentary VIP passes
- Customized email campaign
- Full page color advertisement in Workbook

PRE-EVENT MARKETING

- Online promotion – AIS, IS20G websites
- Inclusion on all print ads and email blasts

ON-SITE MARKETING

- Inclusion on all event banners and signage

POST-EVENT MARKETING

- Inclusion in "Thank You" email after event
- List of attendees - Exclusive list of attendees and contact information

Sponsor Limit: ***Limited***

Your Investment: $7,995

Speaking Session will be Included in the IS20G VT

ROUNDTABLE ROTATION SPONSORSHIP

EXCLUSIVE OFFERS

- Roundtable Rotation - 80 minutes (4 / 20 minute sessions)
- Two registrants
- Two complimentary VIP passes
- 80 total minutes of speaking time
- 1/2 Page Workbook Ad

PRE-EVENT MARKETING

- Online promotion – AIS, IS20G websites
- Inclusion on all print ads and email blasts

ON-SITE MARKETING

- Inclusion on all event banners and signage
- Ability to provide materials and giveaways to attendees

POST-EVENT MARKETING

- Inclusion in "Thank You" email after event

Sponsor Limit: ***Limited***

Your Investment: $5,995

Pair with Synergy Session Sponsorship:
$10,000

SYNERGY SESSION SPONSORSHIP

EXCLUSIVE OFFERS

- Synergy Session - 60 minutes (2 / 30 minute sessions)
- Two registrants
- Two complimentary VIP passes
- 60 total minutes of speaking time
- 1/2 Page Workbook Ad

PRE-EVENT MARKETING

- Online promotion – AIS, IS20G websites
- Inclusion on all print ads and email blasts

ON-SITE MARKETING

- Inclusion on all event banners and signage
- Ability to provide materials and giveaways to attendees

POST-EVENT MARKETING

- Inclusion in "Thank You" email after event

Sponsor Limit: ***Limited***

Your Investment: $5,995

Pair with Roundtable Rotation Sponsorship:
$10,000

GOLD SPONSORSHIP

EXCLUSIVE OFFERS

- Two registrants
- Two complimentary VIP passes
- Two complimentary Dealer Attendees
- Full Page advertisement in Workbook

PRE-EVENT MARKETING

- Online promotion – AIS, IS20G websites
- Inclusion on all print ads and email blasts

ON-SITE MARKETING

- Inclusion on all event banners and signage
- Ability to provide materials and giveaways to attendees

POST-EVENT MARKETING

- Inclusion in "Thank You" email after event
- List of attendees - Exclusive list of attendees and contact information

Sponsor Limit: ***No Limit***

Your Investment: $5,995

Speaking Session will be Included in the IS20G VT

SILVER SPONSORSHIP

EXCLUSIVE OFFERS

- Two registrants
- One complimentary VIP pass
- 1/2 page advertisement in the Workbook

PRE-EVENT MARKETING

- Online promotion – AIS, IS20G websites
- Inclusion on all print ads and email blasts

ON-SITE MARKETING

- Inclusion on all event banners and signage
- Ability to provide materials and giveaways to attendees

POST-EVENT MARKETING

- Inclusion in "Thank You" email after event

Sponsor Limit: ***No Limit***

Your Investment: $2,795

Speaking Session will be Included in the IS20G VT

NEW PACKAGE UPGRADES FOR 2019

SUCCESS STORY SHOWCASE PRESENTATION

The Title Sponsor, Diamond Sponsors, Platinum Sponsors and Gold Sponsors have an option this year to speak to the audience highlighting a success story from one of their clients.

- 30 minutes of speaking time
- Discuss the details of your client's needs, your role in their success, and where they are today.
  - *Please contact Sean directly for specifics at seanb@dealersynergy.com or by phone at 267-319-6776.*

Your Additional Investment: $3,595 - Limit: 2

ROUNDTABLE ROTATION

Sponsors can upgrade their package to include an expert roundtable rotation.

- 80 minutes of dealer-vendor engagement in (4) 20-minute sessions.

Your Additional Investment: $3,000

SPEAKING OPPORTUNITY

Gold Sponsors have the option to upgrade to a speaking spot (based on availability).

- 45 minutes of speaking time
- Panelists opportunity

Your Additional Investment: $2,000

EXHIBIT TABLE

Select sponsors have an option to showcase their respective products by upgrading to an exhibit table.

- 6' table with skirt and the ability to display a 6'x8' (length of table) backdrop.

Your Additional Investment: $2,000

Upgrade to 10x10 Table, Additional Investment: $2,500

Upgrades for packages are based on availability.

ALL GET:

Pre-Event Marketing
- Online promotion – AIS, IS20G websites
- Inclusion on all print ads and email blasts

On-Site Marketing
- Inclusion on all event banners and signage

Post-Event Marketing
- Inclusion in "thank you" email after event

VIP PARTY SPONSORSHIP ONLY 3!

Exclusive Offers
- Prominent signage at VIP Party
- Exhibit Table plus three registrants
- Two complimentary Dealer Attendees
- Two complimentary VIP Passes
- Full page color advertisement in Workbook
- 10 minute address from Sean
- 15 minute address to the audience

Post-Event Marketing
- List of attendees - Exclusive list of attendees and contact information

Your Investment: $15,995

ENTERTAINMENT SPONSORSHIP

Exclusive Offers
- Representation on signage at VIP Party
- Exhibit Table plus one registrant
- Two complimentary Dealer Attendees
- Full page color ad in Workbook

On-Site Marketing
- Table signage

Post-Event Marketing
- List of attendees - Exclusive list of attendees and contact information

Your Investment: $10,995

COCKTAIL PARTY BAR SPONSORSHIP ONLY 3!

Exclusive Offers
- Branded bar area at after-hours Cocktail event
- One registrant
- Two complimentary Dealer Attendees

On-Site Marketing
- Table signage
- Customized napkins

Post-Event Marketing
- Ability to provide materials and giveaways to attendees

Your Investment: $7,995

HQ NIGHTCLUB BEACH CLUB

NETWORKING EVENT SPONSORSHIP PACKAGES

TRANSPORTATION SPONSORSHIP

Exclusive Offers
- Two Registrants
- Two complimentary Dealer Attendees
- 2 VIP Passes
- 1/2 Page Advertisement in Workbook
- Inclusion on the contact list

On-Site Marketing
- Table signage
- Customized napkins

Post-Event Marketing
- Ability to provide materials and giveaways to attendees

Your Investment: $7,995

FOOD SPONSORSHIP PACKAGES

BREAKFAST SPONSORSHIP

Pre-Event Marketing
- Online promotion – AIS, IS20G websites
- Inclusion on all print ads and email blasts

On-Site Marketing
- Promotional Giveaways
- Table Signage
- Station Signage
- Custom Napkins

Post-Event Marketing
- Inclusion in "thank you" email after event

Your Investment:

$8,500 (3 Days)

$4,000 (1 Day)

LUNCH SPONSORSHIP

Exclusive Offers
- Two Registrants

Pre-Event Marketing
- Online promotion – AIS, IS20G websites
- Inclusion on all print ads and email blasts

On-Site Marketing
- Promotional Giveaways
- Table Signage
- Station Signage
- Custom Napkins

Post-Event Marketing
- Inclusion in "thank you" email after event

Your Investment:

$11,000 (3 Days)

$5,000 (1 Day)

BREAK SPONSORSHIP PACKAGES

BREAK SPONSORSHIP

Pre-Event Marketing
- Online promotion – AIS, IS20G websites
- Inclusion on all print ads and email blasts

On-Site Marketing
- Promotional Giveaways
- Table Signage
- Station Signage
- Custom Napkins
- Special Endorsement
- Promotional Video Play

Post-Event Marketing
- Inclusion in "thank you" email after event

Your Investment: $5,000

COFFEE SPONSORSHIP

Pre-Event Marketing
- Online promotion – AIS, IS20G websites
- Inclusion on all print ads and email blasts

On-Site Marketing
- Promotional Giveaways
- Table Signage
- Station Signage

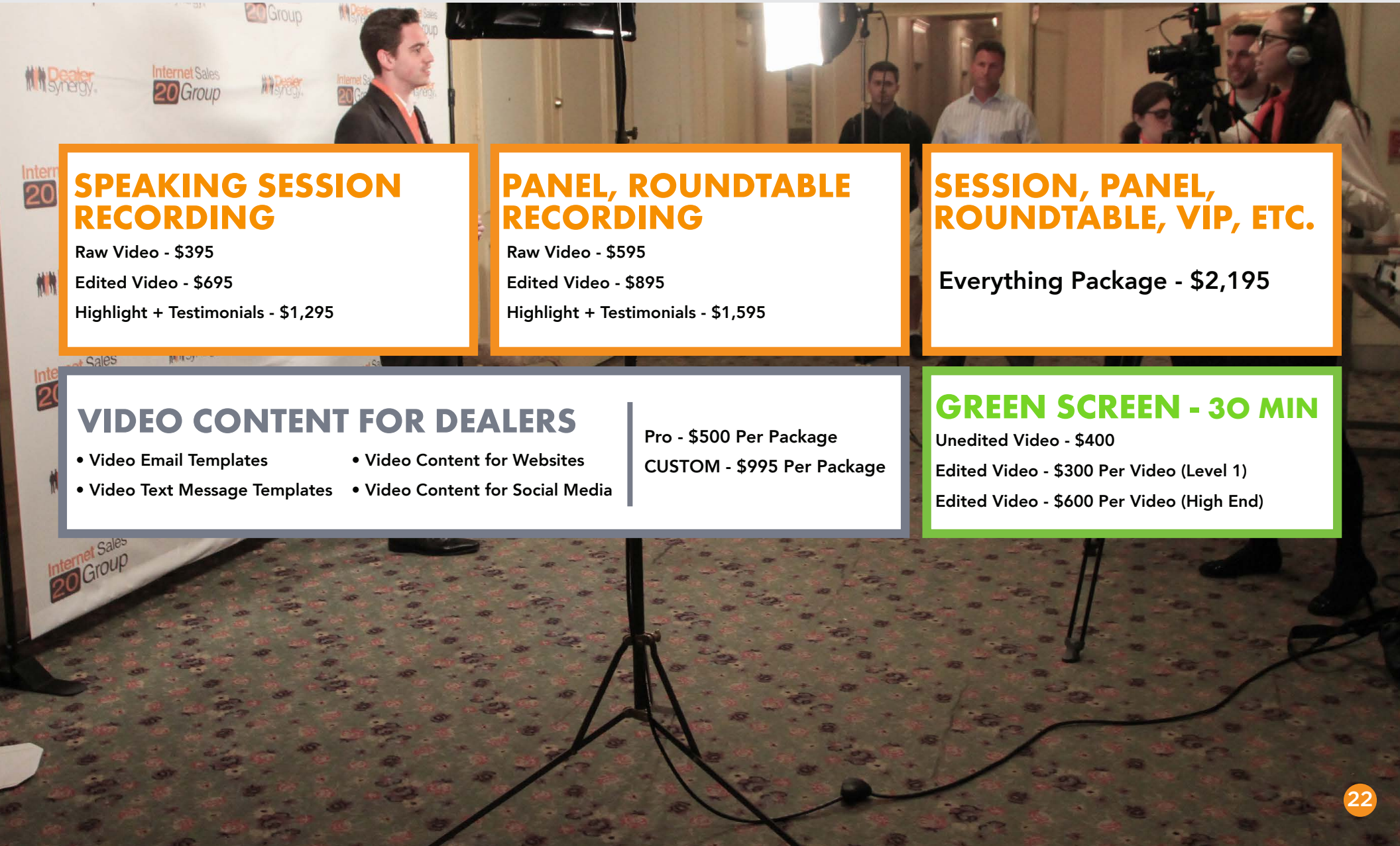
Post-Event Marketing
- Inclusion in "thank you" email after event

Your Investment: $4,000

VIDEO PRODUCTION PACKAGES

Want to take full advantage of the Video Production at IS20G? Use one of our Video Production Packages for the following:

- Speakers
- Panelists
- Round Tables
- VIP Networking Content
- Cocktail Hour
- Custom



SPEAKING SESSION RECORDING

Raw Video - $395

Edited Video - $695

Highlight + Testimonials - $1,295

PANEL, ROUNDTABLE RECORDING

Raw Video - $595

Edited Video - $895

Highlight + Testimonials - $1,595

SESSION, PANEL, ROUNDTABLE, VIP, ETC.

Everything Package - $2,195

VIDEO CONTENT FOR DEALERS

- Video Email Templates
- Video Text Message Templates
- Video Content for Websites
- Video Content for Social Media

Pro - $500 Per Package

CUSTOM - $995 Per Package

GREEN SCREEN - 30 MIN

Unedited Video - $400

Edited Video - $300 Per Video (Level 1)

Edited Video - $600 Per Video (High End)

CONGRATULATIONS AND THANK YOU

FOR YOUR DECISION TO BE A PART OF THE

Internet Sales 20 Group® 13

THE MOST ADVANCED, UNIQUE EDUCATIONAL WORKSHOP IN THE AUTOMOTIVE INDUSTRY!

Here you will find all of the important details, due dates and specs related and applicable to your sponsorship level

SPONSORSHIP CHECKLIST

SPEAKER SPONSORS:

Content:

- ☐ Hi Res Headshot [1]
- ☐ Hi Res Logo [2]
- ☐ Bio
- ☐ Presentation Topic
- ☐ Short video explanation of your main talking points and key takeaways for the dealership audience[3]
- ☐ Powerpoint[4]
- ☐ Workbook Ad for your company

PANELIST SPONSORS:

Content:

- ☐ Hi Res Headshot [1]
- ☐ Hi Res Logo (if company) [2]
- ☐ Bio
- ☐ Presentation Topic
- ☐ Short video explanation of your position on the panel and your background that makes you an expert in the subject matter

ROUNDTABLE SPONSORS:

Content:

- ☐ Hi Res Logo [2]
- ☐ Table Moderator/Facilitator Name
- ☐ Table Topic

EXHIBITOR SPONSORS:

Content:

- ☐ Hi Res Logo [2]
- ☐ Sign the Exhibitor Expectations Agreement
- ☐ Review the Exhibit Table Do's and Dont's

DUE DATES

- All Graphics, Content and Videos must be submitted to *internetsales20group@internetsales20group.com* within **14 days of signing contract**.
- Presenter's PowerPoint documents must be submitted to *internetsales20group@internetsales20group.com* by end-of-day on **Sep 30, 2019**.

DISCLAIMERS

- **All dates are final.** No exception will be made for late content.
- If logos and headshots are not received, alternate images may be used.

[1] Standard Naming System: *IS20G_Headshot_Company_Name.png*
[2] Standard Naming System: *IS20G_Company_Name_Logo.png*
[3] Upload video to YouTube and provide the available link
[4] Standard Naming System: *IS20G_PowerPointPresentation_Company_Name.pptx* (Template will be provided)

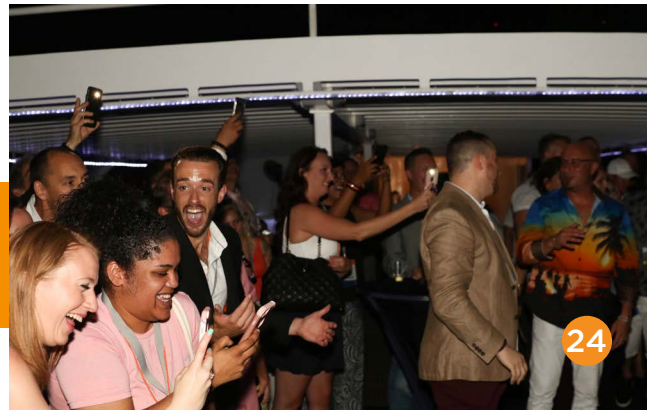


EXHIBIT TABLE

DO'S AND DONT'S

Below you will find important information for anyone exhibiting at the Internet Sales 20 Group.

WHAT TO EXPECT:

Exhibit tables will be displayed along the perimeter of the main ballroom where the entire conference takes place. You will be provided with a 6 foot table and a skirt. IS20G is designed to encourage interaction between vendors, attendees, moderators and speakers. You can also take advantage of our Meeting Space - a separate, private room where you can speak to any potential clients.

DO'S AND DONT'S

- TV monitors are NOT permitted in the ballroom.
- Ipads and laptops are permitted, but use is not permitted during presentations.
- You may bring a pop-up banner and other materials but all displays must be 6'x8' or smaller (length of table).
- You may be asked to take down overbearing displays.

SET UP AND BREAK DOWN

- Your table must be set up between 6pm-10pm the night before the conference.
- You may not break down your table until after 5pm on the last day of the conference.

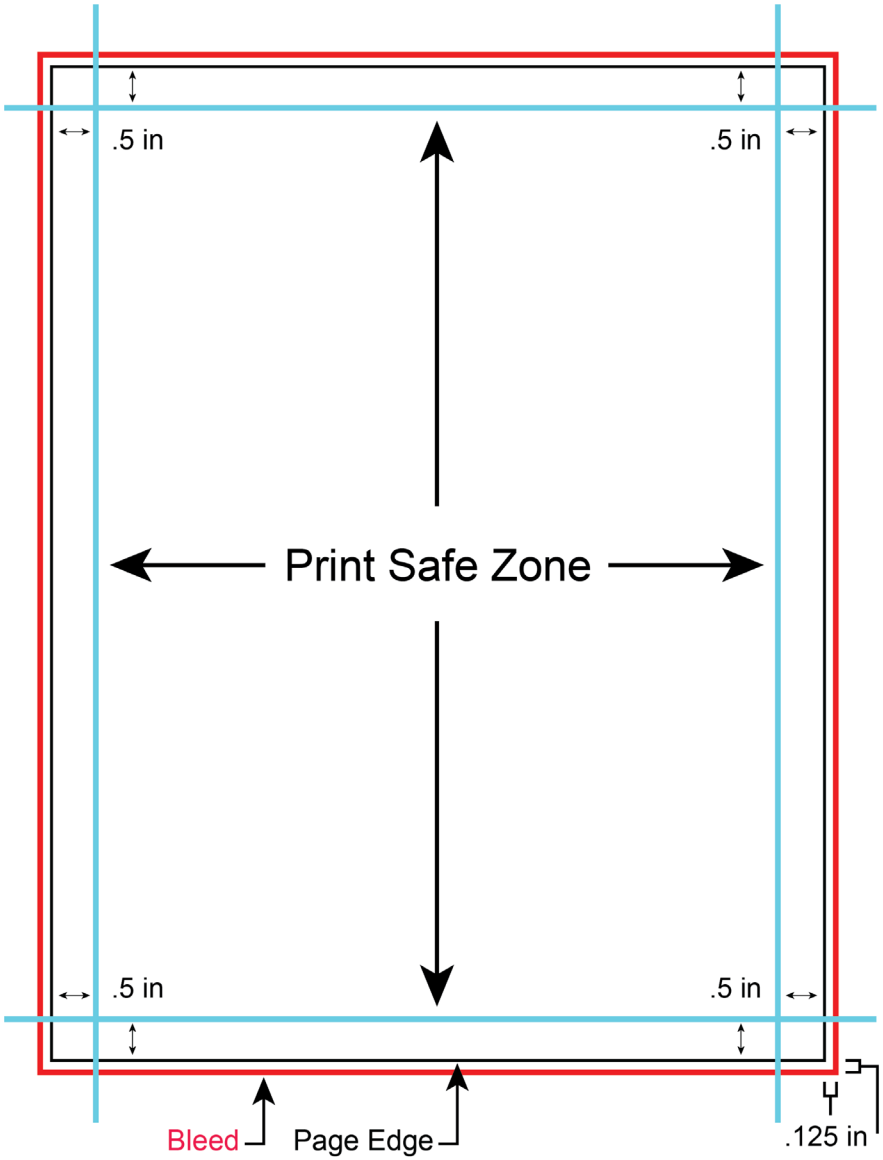
CHOOSING A TABLE

- With the exception of the Title Sponsor, all tables can be chosen once your payment has been confirmed.

INCLUDES:

- **6 foot table with skirt**

WORKBOOK ADVERTISEMENT



Page Size + Bleed = Total Document Size of 8.75 x 11.25

Some sponsorship packages offer a workbook advertisement, but you can secure an ad to promote your company regardless of your sponsorship level. Below you will find important information for advertising in the Internet Sales 20 Group Workbook.

PRICE

$500 for full page color advertisement

DUE DATE

SEP 30, 2019

We cannot guarantee inclusion for any advertisements submitted after this deadline.

Document Size: 8.75in x 11.25in
Page Size: 8.5in x 11in
Bleed: .125in on all sides
Safe Area: .5in from page edge
Color Mode: CMYK
Resolution: 300ppi/300dpi
Format: High-res PDF

SPECS

Naming standard:

- IS20G13_WorkbookAd_CompanyName

Example:

- *IS20G13_WorkbookAd_DealerSynergy.pdf*

When setting up your document, set the page size to 8.5 inches wide by 11 inches high.

A bleed is set up at .125 inches. Your design should extend out this far beyond the document to ensure your ad color reaches the page edge and prevents a gap when trimmed.

The color mode used in your document should be set to CMYK, which is best used for print materials.

For optimal print quality your document should be a resolution of 300 PPI or commonly DPI.

All important information on your ad should fall within at least .5 inches from the page edge all around to prevent anything from being lost when trimmed.

When saving your document, please use the PDF file format to preserve the quality of your ad.

Please email all submissions to info@InternetSales20Group.com

MILLIONAIRE CAR ALEMAN ADVERTISEMENT

Some sponsorship packages offer a website advertisement, but you can secure a banner ad to promote your company regardless of your sponsorship level. Below you will find important information for advertising on the Millionaire Car Salesman Facebook Group. This group has approximately 10,000 active members in the Automotive Industry.

PRICE

$1,000 Investment:

(Graphics and branding on the Millionaire Car Salesman Facebook Group - Starting 90 Days before the event)

$2,500 Investment:

(Video Zoom interview with them or their group - Video Email to 50k contacts)

SPECS

Naming standard:

- IS20G13_BannerAd_CompanyName

Example:

- *IS20G13_BannerAd_DealerSynergy.png*

Acceptable File Formats:

- Png
- Gif
- Jpg

DUE DATES

- As soon as available – ads will posted 90 Days before the event
- Please email all submissions to internetsales20group@internetsales20group.com

HERE ARE THE SPONSORS FOR ALL OF THE PRIOR INTERNET SALES 20 GROUP CONFERENCES

SPONSORSHIP FORM

Please fill out the following form to confirm your chosen sponsorship package.
Completed forms can be returned to internetsales20group@internetsales20group.com or by fax at 856-546-2445. Please contact us with any questions.

SPONSORSHIP FORM

_____
Company Name

_____
Contact E-mail Address

_____
Address

_____
Contact Name

_____
Contact Phone Number

_____
City/State/Zip Code

PAYMENT INFORMATION

___ Please send me an invoice
___ I have enclosed a check made payable to Internet Sales 20 Group
___ Please charge my credit card

Card Type: Visa / MasterCard / American Express / Discover

_____
Card Holder Name

_____
Card Number

_____ _____
Expiration Date Security Code

SPONSORSHIP PACKAGES

Sponsorship Packages:

___ Title Sponsorship $19,995
___ Video Production/IS20G VT $17,995
___ Diamond Sponsorship $15,995
___ King-of-the-Ring Sponsorship $10,995
___ Keynote Sponsorship $12,995
___ Platinum Sponsorship $7,995
___ Gold Sponsorship $5,995
___ Silver Sponsorship $2,795
___ Roundtable Sponsorship $5,995
___ Synergy Session $5,995
___ VIP Party Sponsorship $15,995
___ Entertainment Sponsorship $10,995
___ Transportation Sponsorship $7,995
___ Cocktail Party Sponsorship $7,995
___ Coffee Sponsorship $4,000
___ Breakfast Sponsorship
    ___ 1Daily $4,000
    ___ 3 Day $8,500
___ Lunch Sponsorship
    ___ Daily $5,000
    ___ 3 Days $11,000
___ Break Sponsorship $5,000

Package Upgrades:

___ Speaking Time $2,000
___ Success Story $3,595
___ Roundtable Rotation $3,000
___ Roundtable/Synergy Session Bundle $10,000
___ Exhibit Table $2,000
___ Exhibit Table Upgrade $2,500
___ Industry Affiliate $1,595
___ Additional Registrants $995
___ Additional VIP Passes $150

Video Production Speaking Packages:

___ Speaking Session Recording
    ___ Raw Video $395
    ___ Edited Video $695
    ___ Highlights $1,295
___ Panel, Roundtable Recording
    ___ Raw Video $595
    ___ Edited Video $895
    ___ Highlights $1,595
___ Session, Panel, Roundtable, VIP, Etc...
    ___ Everything Package $2,195
___ Video Content for Dealers
    ___ Pro $500 Per Package
    ___ Custom $995 Per Package
___ Green Screen - 30 Minutes
    ___ Unedited Video $400
    ___ Edited $300 Per Video (Level 1)
    ___ Edited $600 Per Video (High End)

$_____
Total Sponsorship Cost

_____ _____
Signature Date